



-  Main printing area of the pop-up
-  Overlapping / bleed. Background colour must also fill this area.
-  Important elements should be left at least 4 cm from the edges of main printing area

**File type:** PDF (High Quality Print)

**File size:** Right side: 44 x 231,5 cm, front: 306,5 x 231,5 cm, left side: 44 x 231,5 cm.

(Bleed is included in the file.)

**Fonts and graphics:** All fonts must be outlined. Logos must be vectorized.

**Crop marks:** Do not include crop marks or any other printing marks in the document.

**Images:** If the printfile contain image(s), they must be embedded/linked.

Resolution must be min.150 dpi.

**Colours:** Files should be prepared within the CMYK technology (Fogra39 colour profile).

Images embedded in the printfile must be prepared as a CMYK image.

Use the value C: 100% M: 100% Y: 100% K: 100% if you want a rich black background.

-  **Do not use this designguide as a template.**
-  **You can download templates under each of our products in our webshop.**