



- Main printing area of the pop-up (front)
- Sides of the pop-up
- Back of the pop-up
- Overlapping / bleed. Background colour must also fill this area.
- Velcro

**File type:** PDF (High Quality Print)

**File size:** 377 x 234 cm. (Bleed is included in the file.)

**Fonts and graphics:** All fonts must be outlined. Logos must be vectorized.

**Crop marks:** Do not include crop marks or any other printing marks in the document.

**Images:** If the printfile contain image(s), they must be embedded/linked.

Resolution must be min.150 dpi.

**Colours:** Files should be prepared within the CMYK technology (Fogra39 colour profile).

Images embedded in the printfile must be prepared as a CMYK image.

Use the value C: 100% M: 100% Y: 100% K: 100% if you want a rich black background.

- Do not use this designguide as a template.**
- You can download templates under each of our products in our webshop.**